

financial

How to Have a Successful Yard Sale

A bright, sunny day for your yard sale is probably up to Mother Nature to provide. After that, however, the success of the sale is up to you. **Here are a few things you can do.**

- ◆ Have music. Marketing consultants say familiar, upbeat background music encourages buying.
- ◆ Take a tip from home furnishing retailers. Create a trail for buyers. Have them pass low-priced objects to encourage buying before they come to the furniture. Arrange tables in a one-way corridor, or place big draws near the road.
- ◆ Put clothes and electronics at the rear so visitors have to pass items in the middle.
- ◆ Put the dishes on a card table with napkins and flowers.
- ◆ Draw attention to small wares by arranging them on tables draped in contrasting-color cloths.
- ◆ Price your items clearly and make sure you have enough change.

Is there a topic you want us to write about?
Call us! 1-800-815-2323
E-mail us! rpublish@rpublish.com

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This newsletter is not intended to provide medical advice on personal wellness matters, which should be obtained directly from your physician.

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safety

Protect Yourself from Bad Storms

Recognizing and dealing with high-risk situations can minimize your risk of being struck by lightning or harmed during a thunderstorm. **Here are several safety tips to remember:**

- ▲ Pay attention to your latest local weather forecast. Plan ahead if storms are approaching your area.
- ▲ Know that if you can hear thunder, you're close enough to a storm to be struck by lightning. Find shelter in a building or vehicle and keep the vehicle windows closed.
- ▲ If a storm is approaching, unplug appliances and avoid using the telephone or electrical appliances during a lightning storm.
- ▲ Avoid taking a bath or shower, or running water during a lightning storm.
- ▲ Close the blinds or curtains over windows. If an object flies in the window, this will offer a little protection from flying glass.
- ▲ If you're caught outside, take shelter in a low-lying, open area away from trees, poles, or metal objects. Make sure the place you choose won't flood. Squat low to the ground and tuck your head between your knees with your hands covering your head. Avoid lying flat on the ground as this makes you a larger target.
- ▲ After the storm, stay away from debris and listen to the radio for information and instructions.



Sources: American Red Cross, www.redcross.org, the National Weather Service, www.nws.noaa.gov, and the Federal Emergency Management Agency, www.fema.gov

Click It for Your Safety

Nearly one in five Americans still fail to regularly wear their safety belts when driving or riding in a motor vehicle, according to a new report from the National Highway Traffic Safety Administration. Regular safety belt use is the single most effective way to reduce fatalities in motor vehicle crashes.



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