

## Ignite Enthusiasm in Your Daily Life

By Paul J. Meyer



**W**hen Emerson said, "Every great and commanding movement in the annals of the world is a triumph of enthusiasm," he was speaking not only of world history, but also of everyday events in the lives of everyday people. Enthusiasm is the outward reflection of inner confidence. You command every situation in life by taking each step with enthusiasm.

Enthusiasm is not for sale; you cannot buy it, but you can create it! And once created, enthusiasm is your greatest single source of productivity. Consider enthusiasm's power points:

- ▲ Enthusiasm is a knowledgeable indicator. It announces in letters 10 feet tall that you are completely familiar with an idea, a plan, your business, your profession, or the product you sell.
- ▲ Enthusiasm produces energy. Just as every living plant draws energy from the sun, so the brilliance of your enthusiasm produces unlimited excitement and zest for your work.
- ▲ Enthusiasm is contagious. Enthusiasm is as much a part of your personality as your smile, your posture, or your handshake. No one can be exposed to its radiant force without being favorably affected.

Enthusiasm is power – unlimited power! But remember, the true enthusiast expresses power naturally and appropriately. Doing the minimum a job or profession demands may satisfy others, but as a genuine enthusiast, you will not be satisfied unless you are doing what most people call "impossible." Accomplishing the "impossible" will require much skill and perseverance, but when you are a real enthusiast, excellence is just a normal way of life.

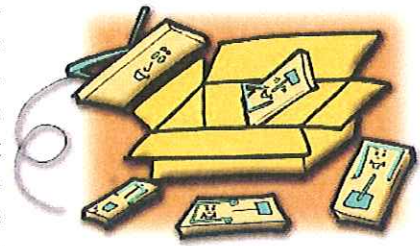
Practice applying enthusiasm to every moment of your daily life: to all of your work, to your family life, and to your social life. Think "I can!" Assure yourself that you can do it, and you will do it because you believe in yourself and your own powers of accomplishment.

*Saturate yourself with confidence and belief!* For when this belief is embedded in your consciousness, you will be a true enthusiast – a master of "thoughts that breathe and words that burn." *You will possess the infinite power of enthusiasm!*

*Paul J. Meyer is a successful entrepreneur and author of personal and professional improvement programs, courses, and books, including his latest book, Fortune, Family and Faith. For more information, visit his website at [www.pauljmeyer.com](http://www.pauljmeyer.com).*

## I Need More Mousetraps!

Let's try an experiment. Take a square cardboard box, measuring two feet by two feet, and put a set mousetrap in two opposite corners of the box. If you set one trap



off, can you imagine the likelihood of setting the other one off as well? Not very much. If you add a few more traps, is setting off one more likely to set off a chain reaction? The more set traps in the box, the greater the chance of all the traps going off when one is tripped. If you keep adding traps, eventually you will reach "critical mass" – the point at which setting off one trap will set off all of the traps in the box. There are three methods to reach critical mass. One is to get a smaller box, two is to add more traps, and the third (and most effective way), is to do both... add more traps to a smaller box.

Let's relate this to life. The mousetraps represent your actions. The box is the time you take to complete your actions. The more action you take in a period of time, the more likely you are to reach critical mass. This is just a very fancy way of saying that the more action you take in a day, the more likely you are to be successful!

A 2' by 2' box has a bottom with an area of 4 square feet. A 4' by 4' box has a bottom with an area of 16 square feet. When you double the size of the box, you quadruple the number of traps needed for critical mass. Back to life... when your time to take action doubles, you need four times the number of actions to achieve success.

Three methods to achieve greater success: take less time, take more action, and to be most effective – do both!

*Mr. Per is a business consultant with a unique style of contrarian critical thinking. His specialty is finding points of leverage for business leaders to use as an effort multiplier. To experience his thinking first hand, call 407-210-3666.*



### InSync® Moment #87 – Unleash Fearlessness

Fear interferes with living. Fear overshadows what we yearn for in our hearts. Don't let fear siphon another ounce of your energy. Now is the time to release fears that block your way. Liberate the power of your spirit. Pursue your dreams with courage and boldness. Unleash your fearlessness and live!



© Susan Pilgrim, Ph.D., author of Living InSync®. Contact her at 1-877-InSync® (1-877-467-9627) or at [spilgrim@transbay.net](mailto:spilgrim@transbay.net).